

ORNAC JOURNAL

2019 ADVERTISING RATE SHEET

ORNAC Journal is a bilingual quarterly peer-reviewed Journal written by Registered Nurses for Registered Nurses. It is the official publication of Operating Room Nurses Association of Canada (ORNAC) and covers topics related to operating room management, new and traditional surgical procedures, and national and provincial news relevant to the perioperative nursing specialty.



CIRCULATION

2,200 ACROSS CANADA
(in print and electronic formats)

2,100 - OR Nursing Directors, Supervisors, Coordinators, Clinical Instructors and Staff Nurses

100 - CSR Supervisors, Infection Control Officers, Post Anaesthetic Recovery Room Nurses, Hospital Libraries, and Surgical Suppliers

PRODUCTION SCHEDULE AND DEADLINES

PUBLICATION	AD SPACE CLOSING	ARTWORK DUE
March 2019 Issue	January 23	February 6
June 2019 Issue	April 17	May 1
September 2019 Issue	July 17	July 31
December 2019 Issue	October 23	November 6

ADVERTISING RATES

BLACK ONLY	1 TIME	4 TIME
Full Page	\$ 1,450	\$ 1,350
Half Page	\$ 965	\$ 890
Quarter Page	\$ 580	\$ 550
4 COLOUR	1 TIME	4 TIME
Full Page	\$ 1,985	\$ 1,885
Half Page	\$ 1,500	\$ 1,425
Quarter Page	\$ 1,120	\$ 1,090

For advertising booking enquiries call 902.442.3882 or email advertising@ClockworkCanada.com

For Inside Back Cover position guarantee add 10% to full page, 4 colour rate. For Inside Front and Outside Back position guarantees add 20% to full page, 4 colour rate. Position guarantees are as available and some conditions apply.

Rates are in Canadian Dollars and are subject to GST/HST in Canada (842007148RT0001).
All rates are advertising agency commissionable.

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ARTWORK SPECIFICATIONS:

Acceptable file formats:

Illustrator EPS (with text converted to paths and linked files embedded),
TIF and JPG (flattened at 300dpi) or
PDF (with all fonts and graphics embedded).

Art must be submitted CMYK @ 300dpi (photos).
Please provide a low-res PDF proof.

Trim/finish size is 8.5" x 11".

Please note these file formats will not be altered in any way and all artwork submitted is presumed to be print-ready.

Please direct any production related questions to sherri@ClockworkCanada.com

*The ORNAC Journal is not responsible for ads not conforming to specs outlined above.
Desktop work will be billed at a rate of \$60 / hr.*

Files smaller than 3MB can be emailed directly to sherri@ClockworkCanada.com. For larger files please upload to our FTP site (*see below*).

FTP PROTOCOL

FTP host address: [ftp.clockworkcanada.com](ftp://clockworkcanada.com)

Username: artwork

Password: journal1234

Please place files in the folder titled:

ORNAC Journal

Once upload is complete please e-mail sherri@ClockworkCanada.com to alert our art department that your files are available.

NOTE: Connection must be set as 'FTP with TLS/SSL' on port 21 and PASV mode (not PORT)

Questions? Contact us at 902.442.3882 or advertising@ClockworkCanada.com.

* AD SIZES *

Full Page
Live image area
7.5" (w) x 10" (h)
Trim size
8.5" (w) x 11" (h)
Full Bleed
9" (w) x 11.5" (h)

Half Page
Horizontal Ad
7.5" (w) x 4.9" (h)

Half Page
Vertical Ad
3.625" (w)
x 10" (h)

Quarter
Page Ad
3.625" (w)
x 4.9" (h)